



Media Advisory: March 6, 2018

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FIND OUT THE LATEST ON THE BETTER MARKET STREET PROJECT:

INFORMATIONAL PUBLIC MEETINGS SET FOR MARCH 10 AND MARCH 14

San Francisco, CA – Public Works, in collaboration with the San Francisco Municipal Transportation Agency, will host two public meetings this month to share details about the transformational Better Market Street project, which aims to bring significant safety, transit and streetscape improvements to the 2.2-mile Market Street corridor stretching from Octavia Boulevard to The Embarcadero.

The meetings will be held on:

Saturday, March 10, 2018, from 10 a.m. to 12 noon, at UC Hastings College of the Law Alumni Reception Center, 200 McAllister St., San Francisco

Wednesday, March 14, 2018, 6 p.m. to 8 p.m., at UC Hastings' Louis B. Mayer Lounge, 198 McAllister St., San Francisco

The proposed Better Market Street project is now undergoing environmental review. The plan calls for improving the speed and reliability of transit, providing a sidewalk-level bikeway designed for cyclists of all ages, and maintaining a safe and vibrant pedestrian thoroughway that meets Americans with Disabilities Act standards.

The plan also would further extend private vehicle restrictions implemented by Safer Market Street in 2015, allowing only Muni, emergency vehicles, paratransit, commercial vehicles, taxis and bicycles on Market Street from approximately Van Ness Avenue to Steuart Street. Additionally, the plan proposes developing a loop for Muni's historic F line service at McAllister Street and Charles J Brenham Place to accommodate increased daytime service between Powell Street and Fisherman's Wharf, the segment with the most ridership.

The project team has held dozens of meetings over the past year with downtown businesses and residents, Community Benefit Districts and advocacy groups representing pedestrians, cyclists, transit riders and people with disabilities, among others, to refine the design and scope of work.

The last major makeover for Market Street occurred nearly 50 years ago when BART came on line. Better Market Street proposes to address the infrastructure that is nearing the end of its useful life by replacing Muni's overhead lines and streetcar tracks, underground utilities, traffic signals and pavement. Though much of the project addresses imminent state-of-good-repair needs, neighborhood beautification and vitality also are a key goal, with plans to maximize public space on Market Street that encourages positive street-life activity, public art and a thriving canopy of trees.

For those unable to attend a meeting, the presentation will be posted on www.bettermarketstreetsf.org, along with a comprehensive survey, on March 19. In the months to come, the project also will launch the Better Market Street Pocket Owl app, a free web-based app developed by San Francisco-based Owlized that allows viewers to envision Market Street's future and share their impressions in a series of survey questions.

RSVPs are encouraged for the public meetings: email bettermarketstreet@sfdpw.org. To learn more about the project, go to www.bettermarketstreetsf.org or call 415-554-6956.

