

## Appendix C.

# Inventory of Acquired Transportation Data

## TRANSIT

- Existing infrastructure and services
  - ◇ Information available at sfmta.com (e.g., frequency guide, map)
  - ◇ 2004 TA Action Plan
- Ridership
  - ◇ Provided by SFMTA and BART (including estimates by Arup, from another project)
- Load factors
  - ◇ Provided by SFMTA
- Average speeds
  - ◇ Provided by SFMTA
- Reliability
  - ◇ Provided by SFMTA
- Speed
  - ◇ Provided by SFMTA
- Sources of Delay
  - ◇ TA 2009 and 2002 studies
- Origins and destinations
  - ◇ TA 2004 onboard survey data
- Time of day ridership analysis
  - ◇ Provided by SFMTA
- Access
  - ◇ BART Station Profile Study
- Safety
  - ◇ Provided by SFMTA

- Recent Projects
  - ◇ SFMTA reports
- Future Conditions
  - ◇ Internet sources and reports (from various sources including SFMTA, TJPA, Planning Department)
- Other Fixed-Route Services
  - ◇ Internet sources
  - ◇ TA 2010 shuttles SAR

## LOADING

- Configuration
  - ◇ Direct observation
  - ◇ SFMTA staff interviews; 1990 DPT “Transit-Commercial Street” study
- Behavior
  - ◇ SFMTA staff interviews
  - ◇ SFMTA staff interviews; 1990 DPT “Transit-Commercial Street” study

## TAXIS

- Data provided by Planning Department for EN TRIPS project
- Data provided by SFMTA (Required Right Turn project studies)
- SPUR report, Making Taxi Service Work in San Francisco, 2001

## VEHICLES

- Vehicle Count Sources
  - ◇ CPMC Study (2006/2010)
  - ◇ EN TRIPS Study (2010)
  - ◇ 690 Market Street Study (2009)
  - ◇ SF Housing Element Study (2009)
  - ◇ Van Ness BRT EIR (2007-2009)
  - ◇ LCW Counts (2008)
  - ◇ Transbay Center Plan (2005)
  - ◇ 41 Tehama Street Study (2010)
  - ◇ Transit Center District Plan (2007-2010)
  - ◇ SFMTA Counts (2006, 2010)
  - ◇ Geary BRT EIR (2008)
- Circulation Studies
  - ◇ SFCTA Market Street Technical Report: Automobile Circulation (2003)
  - ◇ Treasure Island Transportation Impact Study (2010)

## BICYCLES

- Bicycle Count Sources
  - ◇ SFMTA Bicycle Count Report (2010)
  - ◇ SFMTA automated counts (2010)
  - ◇ EN TRIPS Study (2010)
  - ◇ Gehl Architects counts (2011)

- Studies & Plans

- ◊ Great Streets Project/ SFMTA Bicycle Survey (2010)
- ◊ SFMTA, Required Right Turn on Red Before & After Study (2011)
- ◊ SF Bicycle Master Plan
- SFMTA, Signing & striping plans
- Field study of Market Street Study Area (2011)

## PEDESTRIANS

- Pedestrian Count Sources
  - ◊ KOA Study (2006)
  - ◊ EN TRIPS Study (2010)
  - ◊ Transit Center District Plan (2007-2010)
  - ◊ SFCTA (2006, 2009)
  - ◊ SFMTA (2007, 2009)
  - ◊ Gehl Architects counts (2011)
- Field study of Market Street Study Area (2011)

## PARKING

- SFMTA, Off-street Parking Utilization rates
- SFMTA, parking GIS data files

## SAFETY

- Collision Data
  - ◊ SFMTA, Muni Collisions on and across Market street (2005-2010)
  - ◊ SWITRS Collision data (2005-2010)
- Studies
  - ◊ SFMTA, Calm the Safety Zone Before & After Study (2011)
  - ◊ OTS, SF Pedestrian Safety Assessment Report (2009)

BETTER  
MARKET  
STREET

