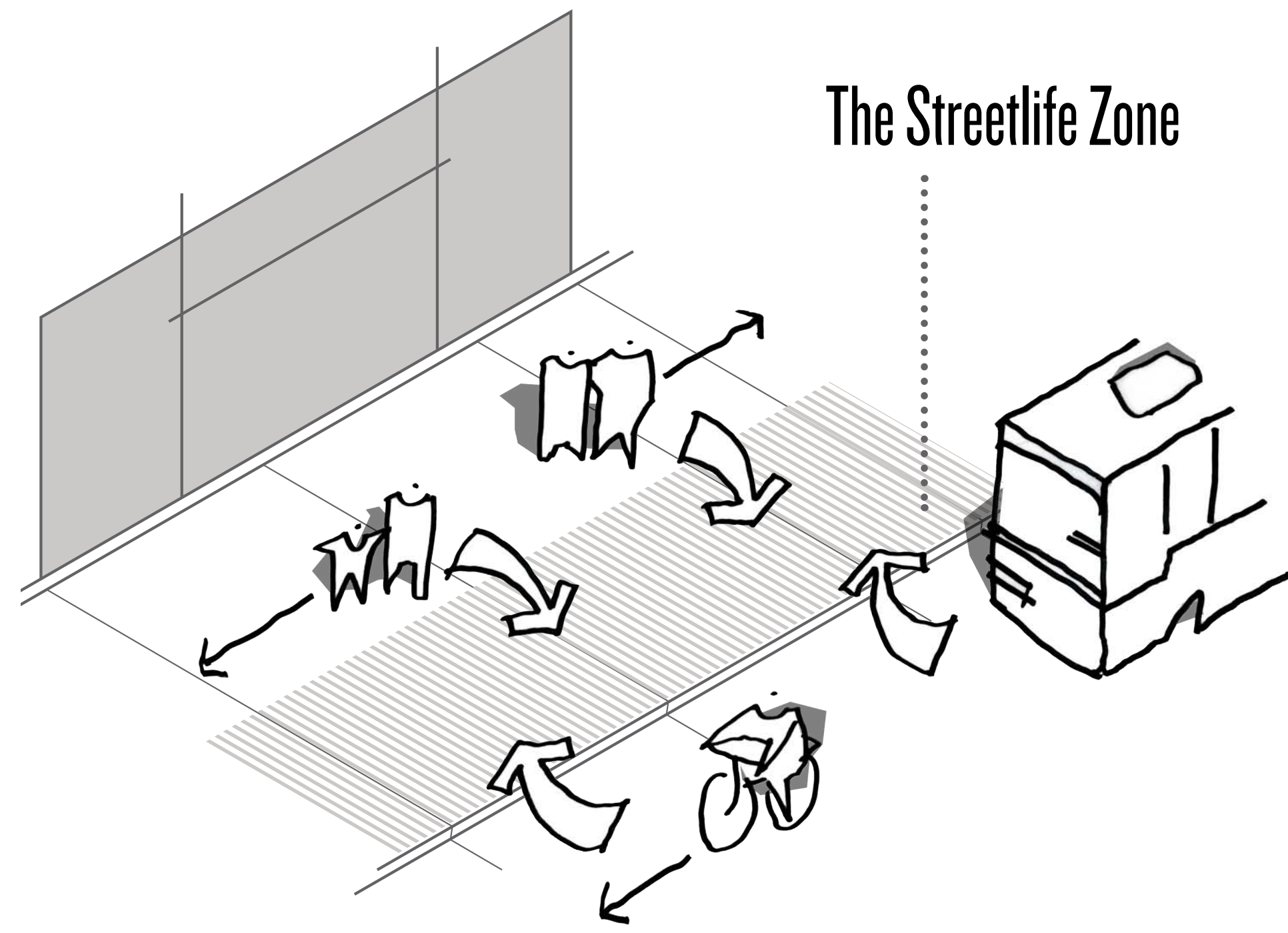
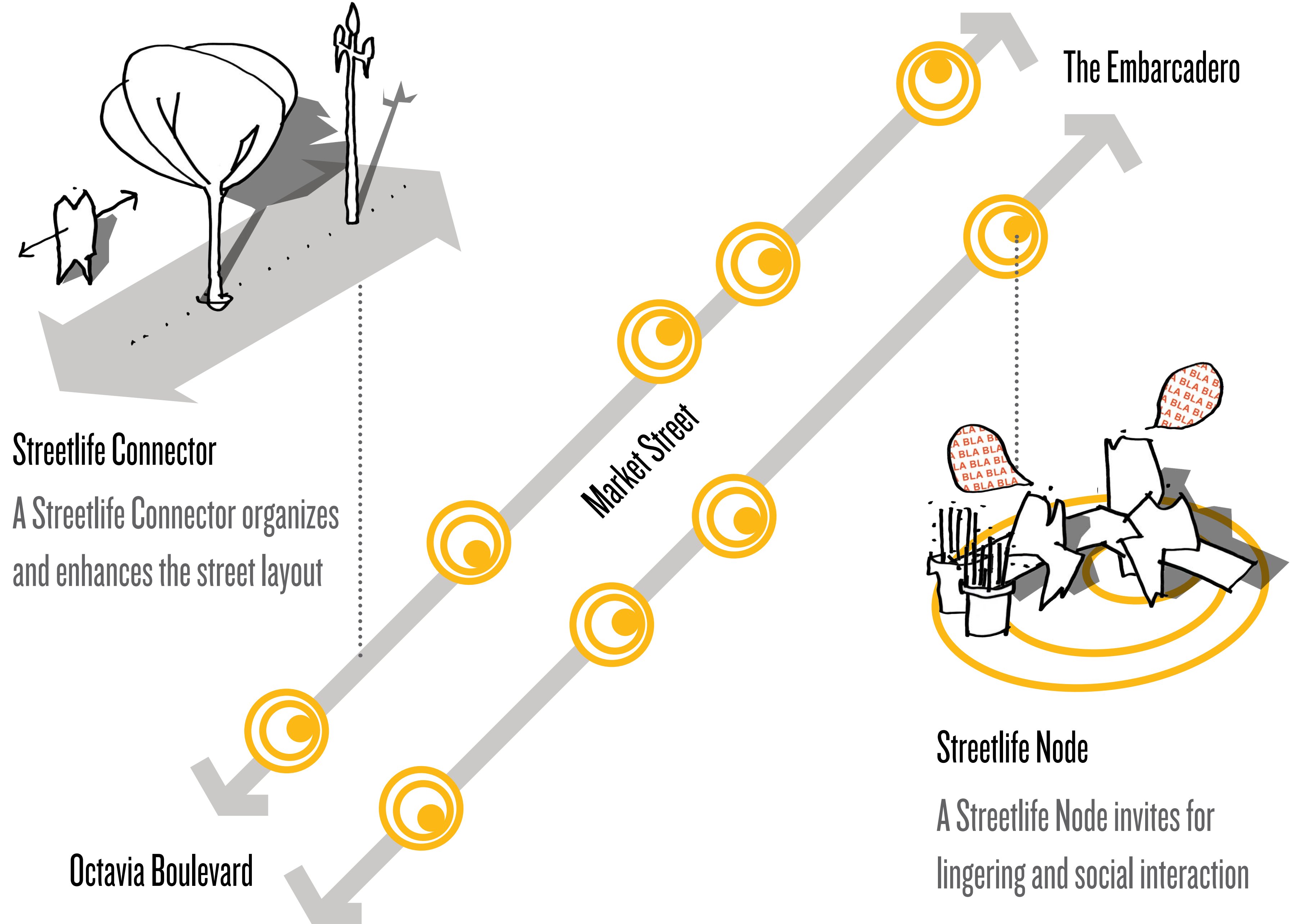


Introducing the Streetlife Zone Concept

The BMS Project aspires to introduce a new multi-use zone that will invite diverse public life, create continuity along Market Street, and promote opportunities for the integration of walking, biking and public transit.



A Corridor-Wide Streetlife Zone with Connectors and Nodes

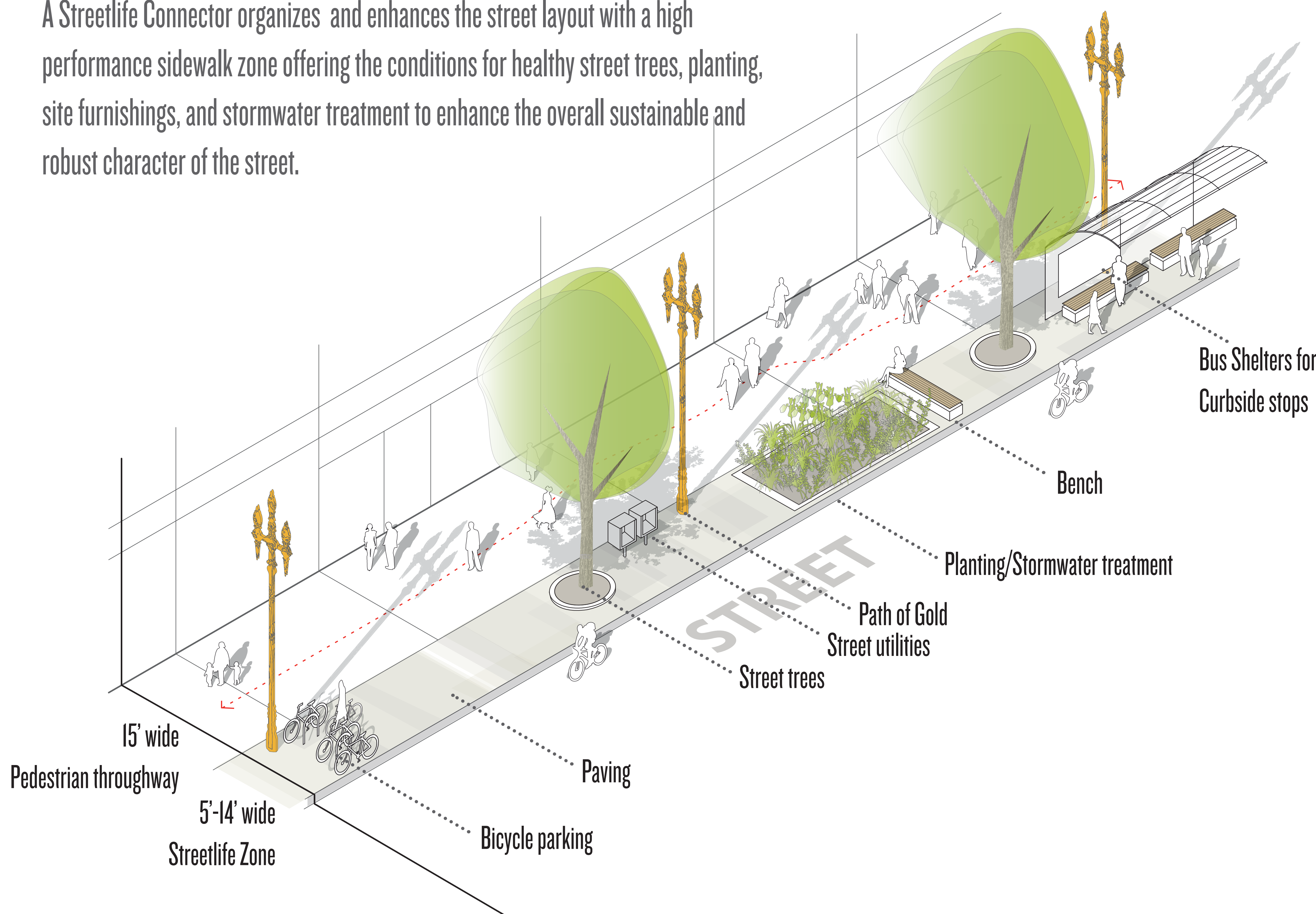


A Sidewalk Zone Inviting for a New Synergy

The Streetlife Zone is a new multi-use zone located within the existing sidewalk width. The zone enhances a unique Market Street identity through design, materials and furnishing elements for the entire length of the street.

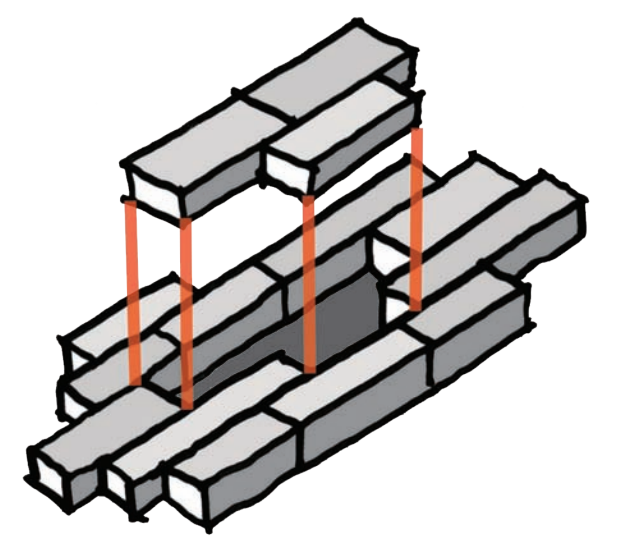
Enhancing One Strong Identity - the Connectors

A Streetlife Connector organizes and enhances the street layout with a high performance sidewalk zone offering the conditions for healthy street trees, planting, site furnishings, and stormwater treatment to enhance the overall sustainable and robust character of the street.



High Performance Pavers

Introduce high quality, durable pavers that are easy to maintain and replace when needed.



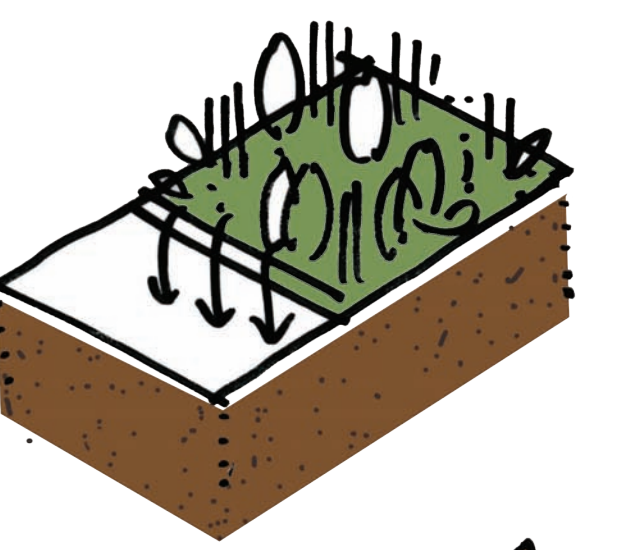
Big, Healthy Trees

Maximize soil volume and install proper drainage to promote growth of large, healthy trees.



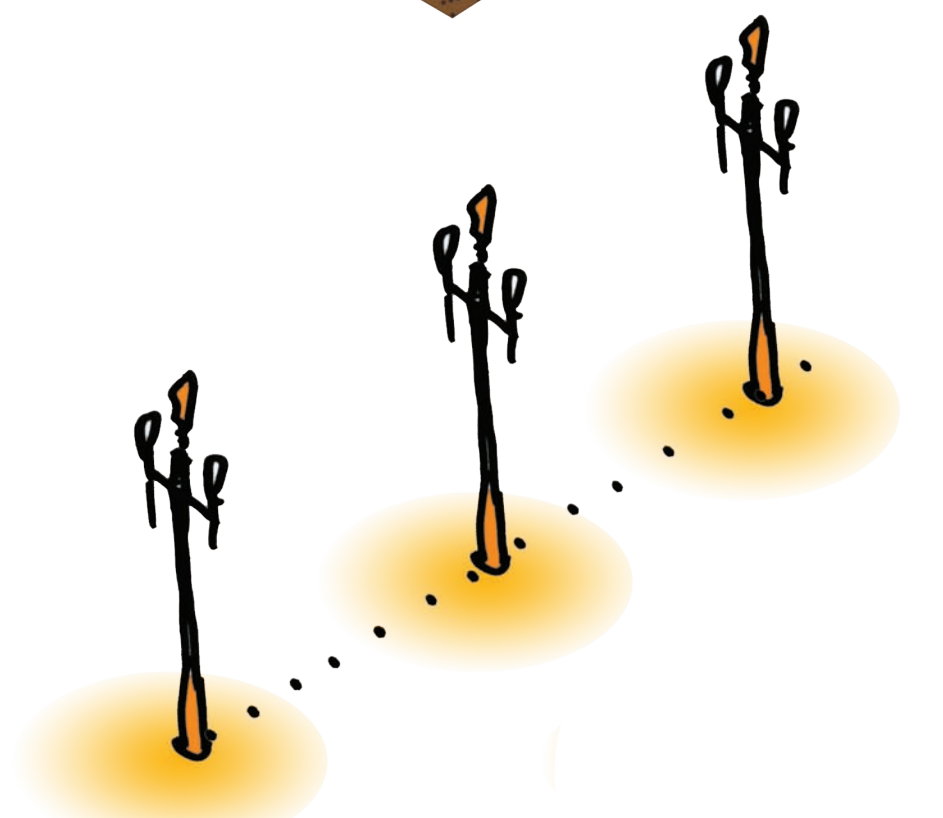
Green Street

Employ robust, low maintenance planting to help make a greener, more beautiful street.



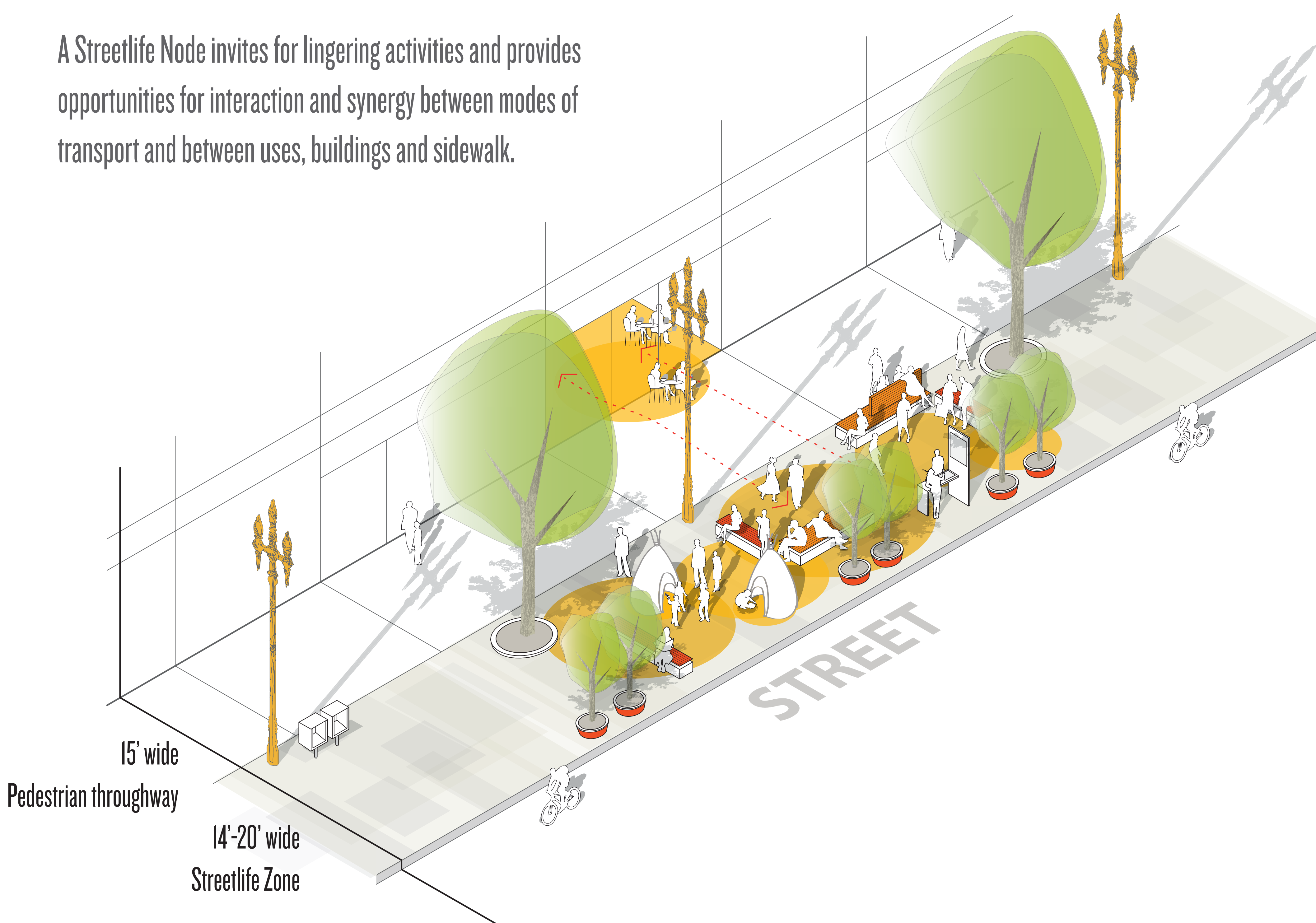
Restored Path of Gold Street Lights

Restore historic street lights to former glory, giving a sense of history and reinforcing a singular identity for Market Street.



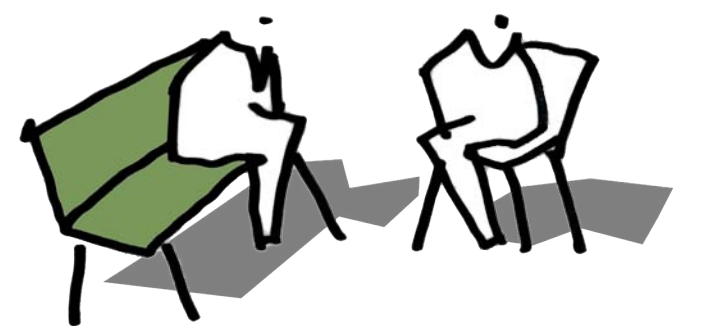
Inviting and Activating - the Nodes

A Streetlife Node invites for lingering activities and provides opportunities for interaction and synergy between modes of transport and between uses, buildings and sidewalk.



Passive Recreation

Programmed and laid out to invite for passive recreation such as sitting, relaxing, observing.



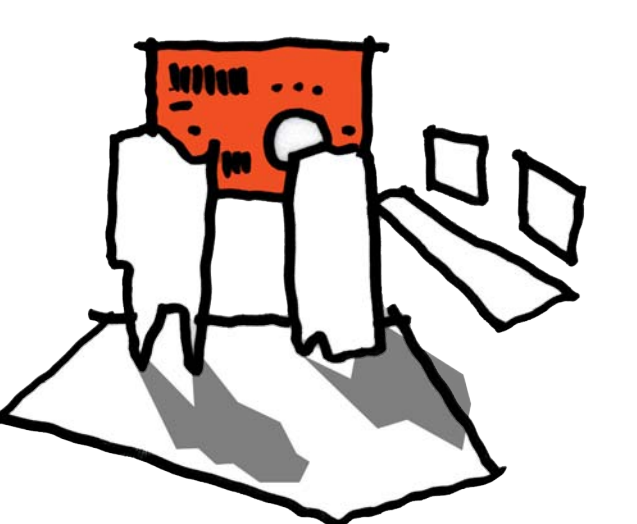
Active Recreation

Programmed and laid out to invite for light physical activities such as play, exercise and urban sport.



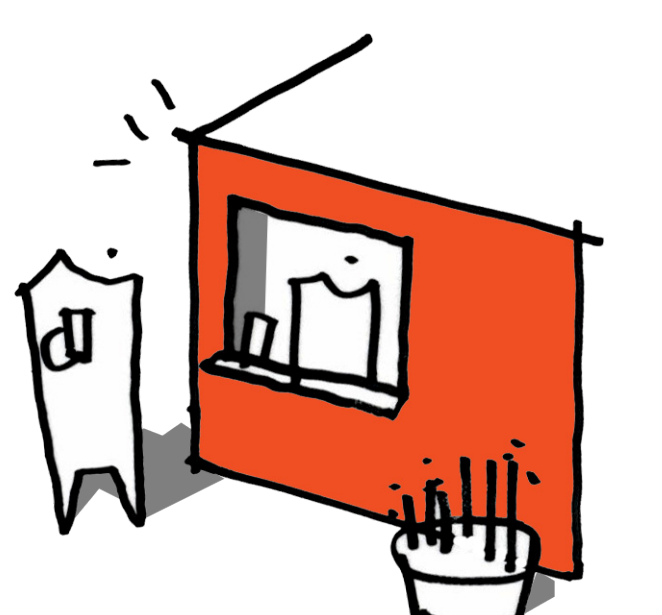
Social Interaction and Information

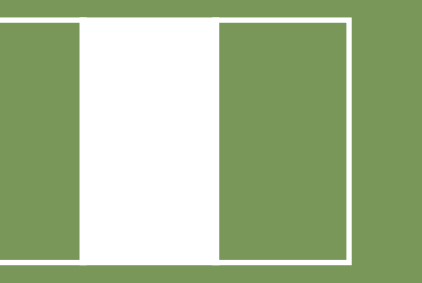
Programmed and laid out to invite for interaction, meetings, information, knowledge sharing, etc.



Activation

Programmed and laid out to invite for activation of the street.





Streetlife Zone - A Node in the Civic Center District



Concept Vision Sketch - For Illustrative Purposes Only

Streetlife Zone - A Connector in the Financial District

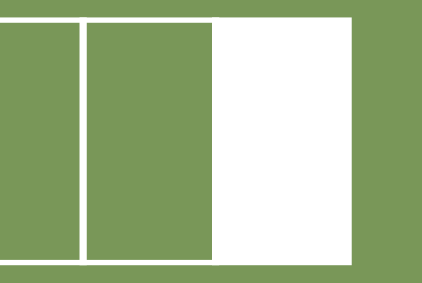


Concept Vision Sketch - For Illustrative Purposes Only

Streetlife Zone - A Node in the Mid-Market District



Concept Vision Sketch - For Illustrative Purposes Only



Possible locations for Streetlife Zone Nodes

To ensure the introduction of successful, well-used and attractive Nodes along Market Street, a set of criteria has been outlined.

The criteria include context, microclimate, size and scale of buildings, proximity to public transit, streetlife and opportunities for public/private partnerships.

These criteria will guide decisions about where to locate the new Nodes.

Utilizing existing quality

For some Nodes it will be important to build upon and enhance existing success: Nodes could be located where there is a vibrant social context to relate to, where there are active building facades, where the climate is just right or where a substantial amount of people are present throughout the day.

Kickstarting and generating

Other Nodes will need to generate new energy and activity. These Nodes will be located where the current levels of activity do not offer positive experiences today, but embody the potential to do so in the future.

 Potential Node Location



Criteria for Location of Nodes

- | | |
|---------------------|--|
| Context | <ul style="list-style-type: none"> - Links to pedestrian network and neighborhood attractions - Potential for ground-floor activation - Compliments transit experience |
| Microclimate | <ul style="list-style-type: none"> - Sun access - Shelter from wind - Noise levels |
| Streetlife | <ul style="list-style-type: none"> - Existing or potential to generate larger pedestrian volumes - Existing or potential to generate more Streetlife activities - Caters to a wide range of users |



Did you know?
 Market Street has about 9,300 pedestrians per hour on its busiest block.

- How likely would you be to spend more time on Market Street if the sidewalk was activated by a Streetlife Zone?
- How strongly do you agree with the proposed criteria to determine where the Streetlife Nodes will be located?
- What criteria are missing?
- What additional locations might you suggest?
- What amenities on sidewalks and in plazas would make you more likely to spend time on Market Street?