Better Market Street
CAC Meeting
February 22, 2021
1. Welcome and CAC Member Roll Call Welcome and Roll Call: 5 Minutes
2. SFMTA Market Street Current Use Study: 5 Minutes
3. Project Schedule and Funding Update: 5 Minutes
4. Summary of Urban Design Elements: 10 Minutes
5. Construction Sequence Plan: 5 Minutes
6. Construction Mitigation Planning: 45 Minutes
7. CARA/Taxi Letter: 10 Minutes
8. Q&A and Next Steps: 5 Minutes

Next Meeting April 26, 2021
GOAL:
1. Evaluate the current conditions on car-free Market Street to inform where to focus enforcement efforts
2. Evaluate Muni/taxi compatibility in existing center bus/taxi lane to determine transit impacts

OUTCOMES:
• Collect midblock traffic counts by lane and vehicle type at three locations:
  • Market between 8th and 9th
  • Market between 4th and 5th
  • Market between 1st and 2nd (west of Sansome/Sutter)
• Use data to define enforcement efforts
• Analyze taxi use patterns in center lane
• Define if/when the required right turn at Geary and Kearny will be implemented

TIMELINE:
• Vehicle Counts February 2021
• Taxi/Muni evaluation Summer 2021 (after Muni lane extended)
Project Schedule

Public Draft Environmental Impact Report (EIR)
- SPRING 2019
  - Certification of EIR
    - FALL 2019
  - Project Approval
    - FALL 2019

- NEPA Approval
  - SUMMER 2020

Advertisement - Phase 1 (5th St to 8th St)
- SPRING 2021

30% Design - Full Corridor
- 2018 - 2019

Design - Phase 1
- 2018 - 2021

Quick Build
- 2020

Quick Build
- 2021

Construction - Phase 1 (5th to 8th streets)
- 2021 - 2023

Design - Phase 2 (F-Loop)
- 2021 - 2023

Construction - Phase 2 (F-Loop)
- 2024 - 2026
# Funding Plan

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Full Corridor Env. Review &amp; 30% Design</th>
<th>Design Phase 1A</th>
<th>Redesign Phase 1</th>
<th>Construction Phase 1(^1)</th>
<th>Future Phases</th>
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1. The segment of Market Street between McAllister and Charles J. Brenham will be constructed in the Phase 2 (F-Loop) contract and is shown under Future Phases.
OTHER SITE ELEMENTS TO COORDINATE

BART Portals

Kiosk with Vendor

Restrooms

Kiosks
GREENING: TREE SELECTION

Platanus

Quercus

Ulmus

Lophostemon
Urban Design Elements

PAVING: OVERALL CONCEPT

NEXUS INTERSECTIONS

INTERSECTION RENDERING
Urban Design Elements
Urban Design Elements
### Construction Mitigation Measures

- Continuous Construction Mitigation Program
- Dedicated Public Information Officer
- Project website
- Business Impact Brochure
- Project specific marketing campaign
- Business-supporting signage
- Training and workshops for businesses
- Technical Assistance
- Small business consulting
- Small business loans
- Minimize construction duration and impacts
- Additional cleaning – window washing, storefront cleaning, and street sweeping
- Rodent abatement
- Ambassadors
- ADA compliance assistance
- Loading mitigation plans
- Transit passenger information
- Traffic control including flaggers
Thank you!

bettermarketstreetsf.org

For media inquiries and project-related questions, please contact:

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